



At the Guillen Campaign, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or engage with our services.

## 1. Information We Collect

We may collect the following types of personal information:

- **Personal Identification Information:** Name, email address, phone number, etc.
- **Usage Data:** Information about how you interact with our website or services, including browsing activity, location, and device information.

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services.
- To personalize your experience with our website and communication.
- To respond to inquiries and provide customer support.
- To send promotional materials, updates, and other communications related to our services.

## 3. Text Messaging Opt-In Data

By opting into text messaging from the Guillen Campaign, you provide consent for us to send you text messages regarding updates, promotions, and other communications related to our services.

**Text Messaging Opt-In Data:** We will not share or sell your text messaging opt-in data, consent, or related personal information with any third parties, unless required by law. Your data is kept secure and will only be used for the purposes for which it was collected.

## 4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

## 5. Data Security

We implement a variety of security measures to protect your personal information. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

## **6. Sharing Your Information**

We do not sell, trade, or otherwise transfer your personal information to third parties, except as necessary to provide our services or as required by law.

## **7. Your Rights**

You have the right to access, correct, or delete the personal information we have collected. You can also opt out of receiving promotional communications from us at any time by following the unsubscribe instructions included in each message or by contacting us directly.

## **8. Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page, and the effective date of the updated policy will be noted. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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